



Report to the North Fair Oaks Community Council

Reporting Agency: North Fair Oaks Forward

Date of Report: October 22, 2015

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HIGHLIGHTS FROM THE REPORTING PERIOD:

NFO Public Art Workgroup

On Saturday, October 3, 2015 the Public Art Workgroup hosted a North Fair Oaks Art Walk to celebrate recent public art accomplishments. Members of the Public Art Workgroup led a walking tour of nearby utility box murals, entrance sign sculptures, and photography exhibits in local businesses along Middlefield Road. Kids also made their own mini paper utility box murals to take home.

A Call for Artists for a utility box mural at the corner of Waverly and 5th Avenue was released on September 28, 2015 and will close on October 30, 2015 at 5pm. Practicing adult and student artists in San Mateo County are invited to apply. The workgroup will continue brainstorming public art projects and all ideas will be presented to the North Fair Oaks Council.

Middlefield Road Redesign Project

The Middlefield Road Redesign steering committee held their second meeting on October 7, 2015 with a turnout of about 30 stakeholders from the North Fair Oaks community. North Fair Oaks Forward continues to support Steve Rasmussen Cancian (Shared Spaces) in preparation for the second community wide workshop on Wednesday, November 4, 2015 at Garfield Elementary School (3600 Middlefield Road, Menlo Park) at 6:30 pm.

Local Business Sustainability Plan

The NFO Forward team made numerous outreach efforts to local businesses along the Middlefield Road corridor to identify their concerns and needs regarding the upcoming Middlefield Road Redesign. Next steps include the development of a local business advisory

workgroup that will continue to provide input as the Business Sustainability Plan develops. Currently, Staff is in the research phase of this process and an update will be provided soon.

North Fair Oaks Zoning Changes

The Zoning Workgroup held its first meeting on Tuesday, October 6, 2015 to kick off the zoning changes for phase 2A along El Camino Real and 5th Avenue. The next zoning workgroup meeting is scheduled for Tuesday, November 3rd at the Fair Oaks Health Center (2710 Middlefield Road, Redwood City). Anyone interested in shaping the look, feel and function of parcels along this corridor are welcome to join the workgroup by contacting Ellie Dallman at (650) 363-4084.

Report It! SMC

Since *Report It! SMC* launched on May 31, 2015 at the North Fair Oaks Clean Up event, the County has received over 160 reports. County Departments have worked hard to acknowledge and close reports. To date, 133 issues have been closed. Most of the reports are illegally dumped bulky items, such as mattresses and furniture.

A majority of the reports are reported via smart phones, and some are reported online from a desktop computer. County staff, including the Sheriff's Office and the SAL Clean Team are active users of the app. The County also appreciates that support and participation of North Fair Oaks Community Council members and Supervisor Warren Slocum.

The Office of Sustainability plans on increasing community outreach around the *Report It! SMC* application and other illegal dumping resources, and will continue to engage with local community and youth groups. For more information, please contact Andrea Chow at achow@smcgov.org or 650-363-4125.

For more information about North Fair Oaks Forward, please visit www.nfoforward.org.